

Discover **BAD NAUHEIM**

EXPERIENCE

Discovery tour through Bad Nauheim: history at your fingertips, nature, enjoyment & culture

INSPIRATION

Inspiring snapshots and captivating tales of the town from the heart of life

RECUPERATION

Take a deep breath and treat yourself to relaxing moments in the picturesque spa town

DEAR GUESTS,

do you know those special moments that leave us in awe and make our hearts jump for joy?

Bad Nauheim is full of such experiences and unique places that make a stay truly unforgettable: expansive parks and lush healing forestland, the valuable and prominently visible Art Nouveau heritage, picturesque fountains and no fewer than nine healing springs, a wide range of shopping and dining options and a cultural programme that leaves nothing to be desired.

Whether it's for a long weekend or a short getaway, for families, lively adventure seekers or those in search of tranquillity, there's something for everyone in our spa town.

In this magazine, we've gathered some exciting moments of discovery for you. Let yourself be swept away by Bad Nauheim's soothing atmosphere and find peace with us and, above all, within yourself.

**Your Bad Nauheim team
City Marketing and Tourism GmbH**




History instead of stories ...

Immerse yourself in the fascinating history of Bad Nauheim and let knowledgeable locals guide you. Whether it's a trip back to the Jugendstil (Art Nouveau) era or tracing the footsteps of Elvis Presley, a tour with the night watchman or savouring culinary delights - the diverse range of guided tours has something for everyone.

Those who prefer an active experience can join a guided hike or cycle tour. The tour leaders know the region like the back of their hand and will reveal hidden corners and breathtaking views.

We provide hearing amplifiers and wheelchairs free of charge for our guided tours. All themes are also available as individual group tours




*The complete range of themed and
experience tours can be found at:*
www.bad-nauheim.com/group-tours



Discover Bad Nauheim!



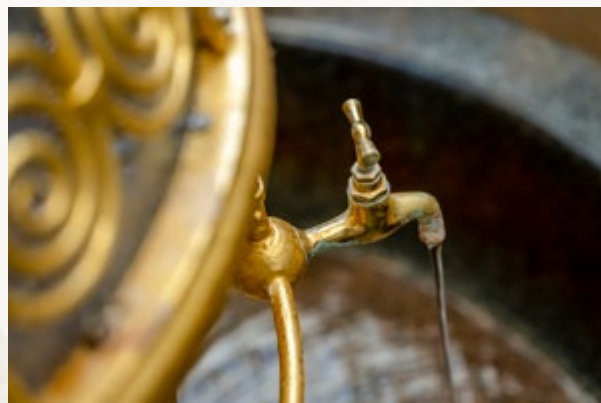
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MOMENTS OF DISCOVERY

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BAD NAUHEIM



Moments of discovery

Bad Nauheim's special charm is noticeable almost everywhere. Our discovery tour takes you to the most exciting places in the spa town. Experience architecture, art and culture, green oases and town life with an effervescent atmosphere. Let us surprise you!

1

SPRUDELHOF

The town's impressive iconic landmark is Europe's largest coherent Art Nouveau ensemble.

4

ELVIS IN BRONZE

Follow in the footsteps of Elvis Presley. Visit the bronze statue of the King of Rock 'n' Roll and other Elvis sites.

2

GRADUATION TOWERS

A fresh sea breeze at one of the five graduation towers: the salt-rich air is good for the respiratory system and refreshing in warm temperatures.

5

ROSE GARDEN

Be captivated by the queen of flowers! The Rose Garden in the heart of the town and the district of Steinfurth provide a truly rosy experience.

3

TRINKKURANLAGE

Enjoy the atmosphere in the historic drinking cure salon and taste Bad Nauheim's medicinal water from the gold-plated spring water taps.

6

TOWN CENTRE

Enjoy the atmosphere in the historic Trinkkuranlage and taste Bad Nauheim's medicinal water from the gold-plated spring water taps.

7

GREAT POND

The great pond sits in the middle of the lush spa gardens, originally designed by garden architect Heinrich Siesmayer in the English landscape style. Enjoy a pedalo or rowing boat trip past the large water fountains.



Sprudelhof

With its richly adorned bathhouses, lavishly decorated waiting rooms and ornamental courtyards, the Sprudelhof (fountain courtyard) is one of the most impressive examples of German Jugendstil (Art Nouveau).
Discover a fascinating total work of art.

»Born from the depths at God's behest, chosen to alleviate the people's distress«

Inscription by sculptor Heinrich Jobst on the fountain basin

BUBBLING LUXURY

The Bad Nauheim Sprudelhof (fountain courtyard) remains the largest coherent Art Nouveau complex in Europe to this day. In the centre is a monumental basin with bubbling fountains enclosed by cleanly designed arcades. Guests received brine treatments in the six bathhouses, each with a waiting room and ornamental courtyard. Each bathhouse has its own unique style, which has been preserved to this day. For noble guests, so-called Prince's Cells were available for bathing. They were more luxurious, had a separate entrance and their own dressing room.





»My Hessian land shall flourish and in it, the art.«

Grand Duke Ernst Ludwig of Hesse and by Rhine once governed his state with this motto. He commissioned the construction of the spa facilities in Bad Nauheim. Half-timbered bathing facilities already existed, but the increasing number of guests made a new build necessary. Architect Wilhelm Jost, who had already planned an important building for the town with the construction of the first inhalatorium (today's public library), was commissioned with the planning and construction of the Sprudelhof (fountain courtyard). For the construction of the Sprudelhof, Jost travelled extensively to learn more about the various materials.

Ultimately, he decided on a special shell limestone from the Würzburg region to build the Sprudelhof because it is particularly resistant to the extreme influences of the carbon dioxide-rich brine water.

The trips paid off: even after over 100 years, the Bad Nauheim Sprudelhof is still largely preserved in its original state. To ensure the unique facility continues to exist for centuries to come, it is currently undergoing meticulous restoration in keeping with its listed status.



THE WATER SPIRIT IN THE BATHHOUSE

He's the benevolent spirit in the Sprudelhof. A small water spirit dwells in one of the bathhouses and is part of a fountain. Water flows through his mouth into a collecting basin. Rumour has it that "Glubby" watches over the water and changes his facial expression as soon as even a little water is drawn from the fountain. Bad Nauheim Sprudelgeist (sparkling spirit), an apple and quince liqueur, is inspired by this mythological being. In addition to its special label, the rusty brown colour and tingling taste on the tongue are also reminiscent of Bad Nauheim's brine water.



THE IMMORTALISED BUILDERS

Architect Wilhelm Jost and government building officer Dr Carl Eser were responsible for the new-build. Together, they planned the large-scale project employing the latest technology.

Even today, the two continue to watch over their facility as they look down over their masterpiece from the roofs of the Sprudelhof. Can you spot the busts of Dr Eser and Wilhelm Jost?

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FACTS & FIGURES

SPRUDELHOF

1846

The year the Great Spring erupted unexpectedly following drilling, marking the beginning of the development into a spa town.

6

Construction of the Sprudelhof (fountain courtyard) took six years (from 1905 to 1911).

265

The number of bathing cubicles housed in the six bathhouses. There are also waiting rooms, inner courtyards and two administration buildings.

10.500.00

The cost of building the Sprudelhof (fountain courtyard) in Goldmarks. In today's money, that would be around 54 million euros.

30 - 33

The natural temperature in Celsius of the mineral springs, which are particularly beneficial for the joints and cardiovascular system.

LEISURE TIPS

**Jugendstilforum**

If you'd like to find out more about Jugendstil (Art Nouveau), it's well worth visiting the Art Nouveau forum in Bad Nauheim.

Located in the former bathhouse 3, you can admire the Jugendstil exhibits in permanent and rotating exhibitions.

In the museum's own café "Auguste", you can savour the unique atmosphere over a cup of tea and homemade pastries.

www.jugendstilforum.de

**Adventure tours**

You can experience Art Nouveau in the Sprudelhof in a very special way on the guided tour of the same name. Here, you can learn fascinating facts and history about the bathhouses. The tour in German language starts at the Tourist Information office.

www.bad-nauheim.de/group-tours

ART NOUVEAU - THE SPIRIT OF THE "BELLE ÉPOQUE"

To this day, the Sprudelhof remains the largest coherent Art Nouveau complex in Europe. The entire town of Bad Nauheim is also characterised by numerous Jugendstil elements from the "Art Nouveau" period, as the style is more commonly known. The artistic movement reached its peak between 1890 and 1914. One of the key stylistic elements of Art Nouveau is forms derived from nature, animal and plant motifs. You will often come across so-called metamorphoses, combining human bodies with animals or plants to create fantasy figures. In the spa town, you will mostly find motifs relating to the theme of water, which is particularly significant for Bad Nauheim.

Bad Nauheim Sprudelhof thermal spa – bathe in wellness!**A MODERN WELLNESS PARADISE**

Bad Nauheim's new Sprudelhof thermal spa opened its doors in December 2023. The modern wellness paradise of over 800 m², harmoniously integrated into the historical setting of the Sprudelhof, promises relaxation all round. Unique Bad Nauheim brine is the star of the spa and features in the brine pools and bathing ritual. From autumn 2024, bathhouse 2 of the historic Sprudelhof plans to expand the wellness and sauna area. Additional relaxation sources will soon await you for an unforgettable break.

BRINE BATH AND BATHING RITUAL

Thermal bathing is ideal for reducing stress, relaxing the muscles and enhancing general well-being. The thermal water can fully unfold its positive effects through repeated alternation of hot and cold. Experience the soothing power of the local healing waters, long known for their health-promoting properties, during a bath at the Sprudelhof thermal spa.

In addition to an intensive brine and thermal pool, there are also effervescent, exercise and several hot and cold pools. In the outdoor area, a spacious swimming pool and a warm outdoor pool await you.

The sauna area of the thermal spa, with its extraordinary garden right next to the impressive Art Nouveau ensemble of Bad Nauheim, also promises pure relaxation. In addition to a herbal and panoramic sauna, guests can look forward to the magical ambience of the tower sauna, unique to the Bad Nauheim Sprudelhof thermal spa.

The "Bad Nauheim bathing ritual" is a carefully thought-out blend of relaxation and invigoration, combining various treatments: salt mud applications, steam bath, rain shower, massage with rose oil and resting phases, as well as a footbath and warmth in the hot air chamber – unparalleled bliss for body, mind and soul.



All information about the thermal spa can be found at www.sprudelhoftherme.de



SALTY SECRET

They feature prominently in the townscape and provide a refreshing sea breeze. But what exactly is a graduation tower, and how does it work?

Often mistakenly referred to as saltworks, the blackthorn graduation towers were originally just a part of Bad Nauheim's salt extraction facilities. "Gradus" is Latin and translates to "degree" or "step", which partly explains the purpose of the original graduation towers. During the salt extraction process, they were responsible for gradually increasing the salt content in the water.



Graduation towers

Enjoy a day as if you were by the sea: five blackthorn graduation towers with a total length of 650 metres provide a fresh breeze in the spa town. Take a breather at the oldest and second-longest graduation towers in Germany.

TIPS FOR THE GRADUATION TOWERS



Celtic pavilion

The Celtic pavilion at graduation tower I provides information in German language about the Celtic saltworks in Bad Nauheim. Visitors can also try their hand at boiling salt here.



Inhalatorium

Graduation tower I is also home to the inhalatorium with a nebulisation chamber, where visitors can do something good for their airways from March to October.



Health garden

Kneipp therapy, relaxing and enjoying the fresh sea breeze - all this is possible in the health garden at graduation tower II.



FROM 3 TO 22

How can salt be obtained from saline water (brine) whose salt content is only 3%? The secret lies in gradually increasing the salt content.

The brine is drawn from the spring in the Sprudelhof (fountain courtyard) and pumped through pipelines to the graduation towers and then to the top. Via so-called drip taps along the entire length of the towers, the brine is slowly trickled over the blackthorn walls.

The wind and sun cause some of the water to evaporate, creating the sensation of a fresh sea breeze. The salt content of the brine increases during the trickling process from around 3 to 22 %!

In winter, the graduation towers are taken out of service, as the brine could freeze on the blackthorn walls and damage them. However, the brine can still be seen in the town in winter – when it's used for de-icing roads!



COPIED FROM THE CELTS

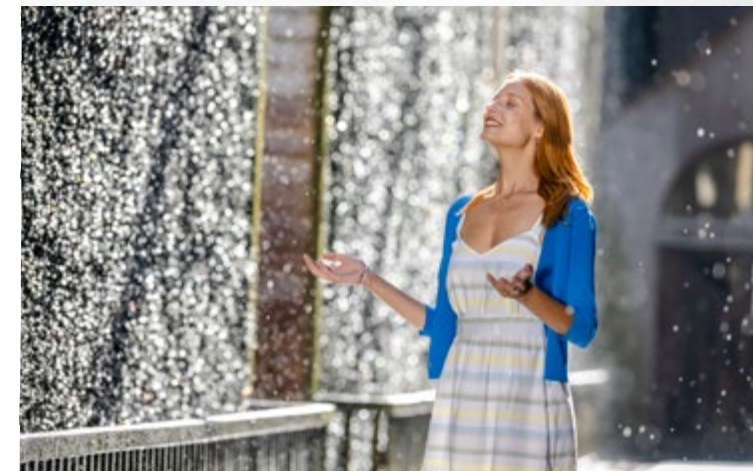
Archaeologists discovered the largest Celtic saltworks in Europe during excavations. Around 1,000 salt makers produced salt by boiling it in clay pots.

Salt production dates back to the Celtic period from the 4th century BC. In the 18th century, the saltworks were among the largest and most modern facilities of their kind. At that time, 23 blackthorn graduation towers with a total length of 3,700 metres, seven water wheels, and two windmills were in use.

~ Of windmills and water wheels ~

Two of the once-seven water wheels can still be seen today. The Schwalheim wheel, with a diameter of 9.80 metres, is one of the largest in Europe. The second water wheel is located at the Ludwigsbrunnen fountain in Südpark (south park). The great pond in the spa gardens was specially created in 1737 to provide enough water to operate the wheel during dry summer months.

The tower at graduation structures IV and V ("Lange Wand" – long wall) still stands today and is a remnant of the windmill that once pumped brine onto the graduation works. It was built between 1742 and 1745 using Taunus quartzite from the Johannisberg quarries. The windmill blades were covered with canvas.



◀ Today, the graduation buildings are used to promote health. A stroll along the majestic structures lets you enjoy a fresh sea breeze. It's pleasantly cool here, especially on hot summer days.

»It is the lives we encounter that make life worth living.«

As the French writer Guy de Maupassant (1850 - 1893) once wrote. Special observations, encounters and events in Bad Nauheim - that's what the Bad Nauheim Blog is all about. It tells of the people of Bad Nauheim, reporting on their stories, careers, works, and ideas and presenting intriguing stories about the town.

Alongside personal stories about the town residents' special experiences and passions, it also offers a behind-the-scenes look at extraordinary places and activities.



You can find all the stories in German language at www.bad-nauheim.de/blog



Pâtisserie Chez Valérie

Her cakes, tarts and petit fours are so beautiful to look at that it's almost a shame to eat them. Valérie Scherer has adored baking since her school days. After a stay in New York, she started baking cupcakes and cookies. Her love for the art of French patisserie grew during holidays in the south of France. After graduating from high school, she trained as a pâtissière at the Académie de Nice in Sainte Maxime on the Côte d'Azur and went on to become a master baker in Germany. She has been running her small shop at Friedrichstraße 26 since 2023, sweetening her customers' lives with all kinds of treats once a week. She also takes orders for wedding and birthday cakes.



Das GOLDRAND*stübchen (golden rim salon)

In this ceramic painting studio in Nieder-Mörlen, children, teenagers and adults have the opportunity to design unique mugs, plates and figures with creativity and colour. With the GOLDRAND*stübchen, Sarah Marquardt and Jonas Thiele have opened a special place for a creative break. You can choose from a wide range of raw ceramics, such as plates, figurines or bembels (grey-blue Hessian earthenware pitchers for serving apple wine). The price includes glazing and firing. You pick your favourite colours from around 70 options, select brushes in various sizes and get to work. You can collect the finished works of art after firing. To secure a place, it's best to book in advance.



FilmBühne (film stage)

Cinema-goers are greeted at the entrance by a golden Oscar, allowing them to feel a bit like stars themselves because Giovanni Speranza has rolled out the red carpet for them. In the FilmBühne, you won't smell popcorn, nachos, or any products made with industrial sugar. Owner Giovanni Speranza instead aims to offer a mindful and sustainable cinema experience. Rather than crisps in bags, there are snacks (nuts and dried fruit from fair production) and drinks in glasses or returnable bottles. The cinema's offerings range from arthouse films to blockbusters and cabaret. Visitors can enjoy all of this in comfortable cinema seats with plenty of legroom and their own small tables. If you visit, be sure to arrive on time, as the film starts directly and without advertising.



Trinkkuranlage

In the heart of the vibrant spa town, the historic Trinkkuranlage is a true oasis of peace and relaxation. Explore the octagonal Kurbrunnentempel (spa fountain temple) and sample the healing springs from Bad Nauheim's gold-plated spring water taps.

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FACTS & FIGURES

THE TRINKKURANLAGE (DRINKING CURE SALON)

1910

Architect Wilhelm Jost planned and oversaw the construction of the Trinkkuranlage, which began in 1910.

2 years

Construction of the tasteful facility, whose drinking hall is reminiscent of an ancient thermal bath and early Christian church architecture, took two years.

608.740

The cost of building the mineral water cure facility in Goldmarks. The equivalent of around three million euros today.

140

Among the illustrious and prominent guests in Bad Nauheim, Tsarina Alexandra Feodorovna stayed here in 1910 - with her entourage of 140!

8

The Kurbrunnentempel (spa spring temple) with collection basin has 8 corners and was known as the "baptistry of medicinal water" at the time.



◀ *The first spa concert in Bad Nauheim celebrated its premiere as early as 1850, followed two years later by an orchestra hired solely for the purpose. Spa concerts organised by the local music school still take place in the Trinkkuranlage (drinking cure salon). In addition, a wide cultural offer of music, theatre and cabaret thrills audiences outdoors in the picturesque concert shell or the indoor halls.*



MILK & WHEY

In addition to the pump room, where healing water from Bad Nauheim was administered, the original floor plan included a cowshed. Not without reason, as in the 18th and 19th centuries, a milk cure was prescribed for respiratory diseases, gastrointestinal complaints and skin and lung conditions. Spa guests were given warm milk and whey instead of medicinal water. This method is no longer in use today.



SIMPLY NOT FINISHED

Just like the Sprudelhof (fountain courtyard), the construction of the Trinkkuranlage (drinking cure salon) was planned and supervised by architect Wilhelm Jost.

The construction of the magnificent Sprudelhof between 1905 and 1911 led to a heated debate in the Hessian state parliament about its financing. Critics denounced the planned construction of such "luxury colonnades". With success - because the discussion ultimately led to massive cost-cutting measures that are still visible today.

If you enter the Trinkkuranlage through the portal from Ernst-Ludwig-Ring, you will notice that the stone blocks in the gable triangle are completely unworked. Inside the courtyard, it is also clear that this building is much plainer than the neighbouring Sprudelhof despite its colonnades, orchestra shell and large water basins.

As a consequence of the political debate over construction costs, many of the originally planned works were postponed to a later date - but never completed. However, even unfinished, the Trinkkuranlage is a true work of art.

EVENTS



Art Nouveau Festival

Every year in September, the golden age of the "Belle Époque" is brought back to life in the Trinkkuranlage (drinking cure salon). The Art Nouveau Festival is an immersive journey back in time to the early 20th century, with dancing and games, period dress, historical craft demonstrations, guided tours and exhibitions.

www.bad-nauheim.com/art-nouveau-festival



Trinkkuranlage gallery

The Bad Nauheim Art Society organises year-round changing art exhibitions characterised by diversity and variety. The active members consciously avoid limiting themselves by art movements, themes or styles - a paradise of creativity.

www.kunstverein-bad-nauheim.de



Open-air concerts

The Trinkkuranlage's unique charm is particularly noticeable during the annual summer series: on six Thursdays in July and August, big names from the international music scene perform against the picturesque open-air backdrop.

www.bad-nauheim.com/events



Elvis in Bronze

The King lives - in Bad Nauheim!
Follow authentic traces of the world star,
who lived in the spa town from 1958 to 1960,
and visit key locations of his stay.



HOW ELVIS CAME TO BE IN BAD NAUHEIM

Elvis Presley was called up for military service in 1957. After basic training in 1958, he was sent to Germany as a GI in the same year, where he was stationed at Ray Barracks in Friedberg.

The original plan was to stay for a year and a half. But just a few days later, he left the barracks and rented an entire floor at the Bad Nauheim Hotel Villa Grunewald with his father, Vernon, grandmother Minnie Mae and his two bodyguards.

Because the hustle and bustle of the hotel became too much for him, he eventually moved to a private house in Goethestrasse, where he met his future wife, Priscilla Beaulieu.

You can find traces of Elvis on almost every street corner in Bad Nauheim. One particular highlight is the life-size bronze statue on the Usa Bridge. At the annual European Elvis Festival, the King comes alive in the town in a very special way. Guests from all over the world come every year to celebrate their idol together.

*»A little less fight and a little more spark
Close your mouth and open up your heart.«*

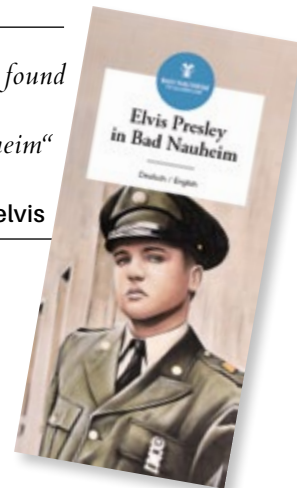
Elvis Presley, „A Little Less Conversation“

EUROPEAN ELVIS FESTIVAL

Who wouldn't want to travel back in time to when Elvis lived? Once a year, always around the time of his passing on 16 August, the spa town is transformed into a sea of Cadillacs, petticoats and Elvis quiffs. Rock 'n' Roll becomes the spirit and sound of the whole town. With numerous events, renowned artists and plenty of live music, the weekend is an unforgettable experience. The festival, which has taken place since 2002, is not just for fans of the King. The special atmosphere invites young and old for an entertaining visit.
www.bad-nauheim.com/elvis-festival



All essential locations can be found at a glance in the flyer „Elvis Presley in Bad Nauheim“ and at
www.bad-nauheim.com/elvis



TOUR OF ELVIS' EUROPEAN HOME

On a guided tour through the spa town in the footsteps of the King, fans and anyone interested learn all kinds of anecdotes about the life of the world star.

Our tour guides know the King's life in Bad Nauheim like the back of their hand and can tell you where Elvis lived, the story behind the famous album cover, and where you can find his favourite chocolate cake even today.



Since 2018, Elvis' famous Bad Nauheim album cover can be found directly adorning the walls of the castle gate. The British graffiti artist Gnasher sprayed the motif meticulously onto the arch.



A MONUMENT TO THE KING AND A FAMOUS ALBUM COVER

Traces of Elvis can be found on almost every street corner in Bad Nauheim. You can sleep in his former room at the Hotel Villa Grunewald and try the chocolate cake the King of Rock 'n' Roll loved to eat at Café Bienenkorb.

The photo of Elvis in front of the Usa Bridge is also famous. Germany's first life-size bronze statue of the King has stood in this very spot since August 2021. The bridge was extensively renovated in line with the historical model. The perfect place for a selfie with the King himself. Music fans love taking photos on the Elvis bench with a guitar behind the bridge. You can also be sure to get across the road safely at the two Elvis pedestrian traffic lights, and at Aliceplatz square, there is a remodelled Elvis bus stop.

Another popular photo spot is the Bad Nauheim castle gate, where fans can fulfil the dream of having their photo taken in the look of an Elvis album cover. Elvis won a gold disc with the single "A Big Hunk o' Love" in 1959. The photo on the cover was taken at the castle gate.



Share your Elvis moments from Bad Nauheim on social media and connect with other fans by using the hashtag #elvisinbadnauheim."



Even more favourite spots!

In addition to its magnificent Art Nouveau buildings, Bad Nauheim offers plenty of scope for new discoveries...

1 HEALING FOREST

One part of the forest park is Hessen's first certified healing forest, offering opportunities for forest bathing, hiking, Nordic walking, a barefoot trail, and the Better Learning path.

2 JOHANNISBERG

Bad Nauheim's "local mountain" stands 268 metres above sea level. From there, a unique view opens up over the town, stretching far into the Wetterau and as far as the Vogelsberg and the city of Frankfurt.

3 WALK OF FAME

Here, you will find bronze plaques with the names of prominent personalities who have visited Bad Nauheim.

4 OBSERVATORY

In the middle of the woods, you suddenly come face to face with a historic observatory housed in a former church tower. On a clear night, you can gaze into distant galaxies from here.



5 GOLDSTEIN PARK

The over 100-year-old Goldstein Tower is the centrepiece of Goldstein Park, offering a sweeping view over the town as far as Johannisberg.



6 REINHARD CHURCH

The iconostasis in the Russian / Reinhard Church is considered an exquisite treasure and is unique in Western Europe.

7 PUBLIC LIBRARY

The public library is located in the former inhalatorium. It offers visitors an opportunity to chat, browse through daily newspapers and magazines or explore the 41,000 different media.

8 FOUNTAIN OF KNOWLEDGE

The impressive Fountain of Knowledge is situated at the edge of the spa gardens, surrounded by the picturesque chestnut grove.

9 SCULPTURE PARK

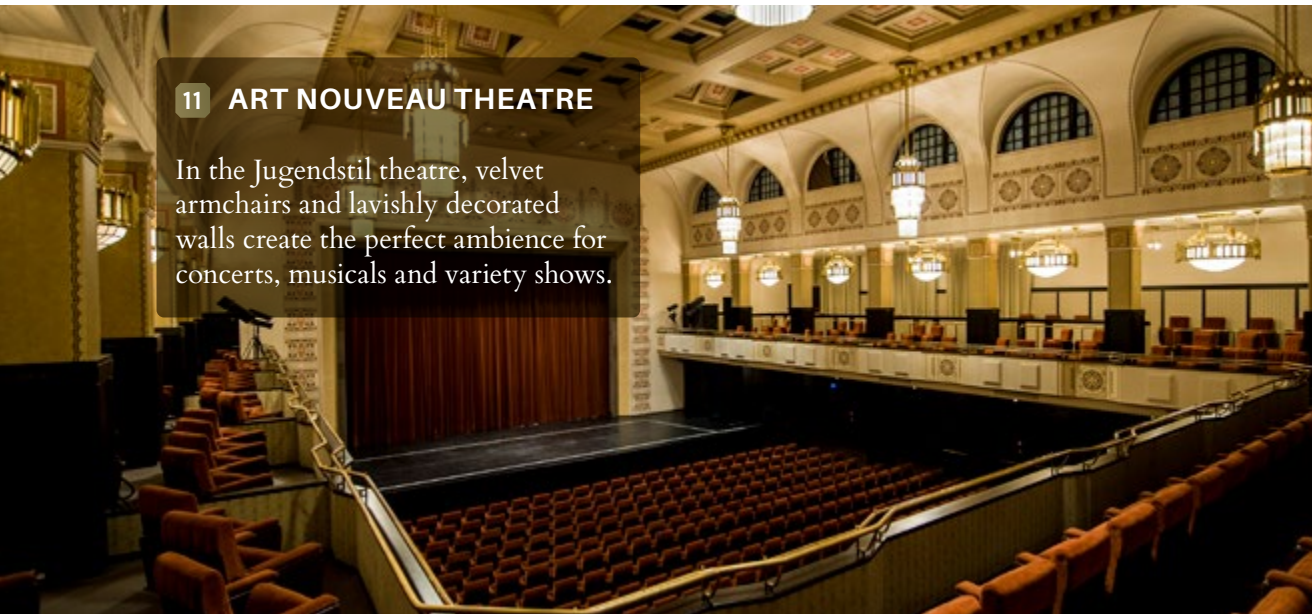
At the foot of Johannisberg, you can admire striking large sculptures by international artists.

10 SCHWALHEIM WHEEL

With no fewer than 84 blades and a 1.3-kilometre-long timber flatrod construction, the water wheel used to drive the pumping station that transported brine to the graduation towers of Bad Nauheim's saltworks.

11 ART NOUVEAU THEATRE

In the Jugendstil theatre, velvet armchairs and lavishly decorated walls create the perfect ambience for concerts, musicals and variety shows.



INTERACTIVE TOWN MAP

All of Bad Nauheim's sights, restaurants, shops, car parks and much more can be found on the interactive town map. It also shows all hiking tours, cycle paths, walking and circular routes. If you like, you can also display the geodata and set off immediately.

www.bad-nauheim.de/interaktive-karte



Rose Garden

If you visit the Rose Garden or the Steinfurth area of Bad Nauheim, you can look forward to a rosy miracle during the flowering season. To this day, Germany's oldest rose village dispatches more than two million roses to destinations all over the world. The different varieties bear names such as Elvis, Tschaikowsky or even Leonardo Da Vinci.

BAD NAUHEIM AND THE ROSE

If the mayor's young son Heinrich Schultheis hadn't travelled to England in the 19th century, it is unlikely that anyone would associate the Steinfurth district of Bad Nauheim with the rose today. Rather than pursuing his original plan to learn how to grow fruit trees, Schultheis instead spent two years learning all about the rose, its propagation and cultivation. Upon his return in 1868, at just 22, he and his two brothers founded the first German rose nursery under the name "Gebrüder Schultheis, Rosisten (rose growers)". In the mild climate and on the fertile soil of his home region, the Wetterau, roses thrive exceptionally well.

Growing roses was a smart business idea because Schultheis was supplying enthusiasts throughout Europe only a few years after returning from England. The demand was so great that he cultivated the roses in other farmers' fields. Over time, many more rose nurseries emerged.

It is now also impossible to imagine downtown Bad Nauheim without the queen of flowers. The lavishly planted rose garden in the town centre, between the Trinkkuranlage (drinking cure salon) and the Dankeskirche (Thanksgiving Church), is a true paradise for rose lovers, especially in summer.

TIPS



Rose Festival

The Steinfurth district celebrates its incomparable Rose Festival every even-numbered year. What began in 1912 with the first local exhibition of cut roses has now become an event highlight far beyond the region's boundaries. The entire weekend revolves around the prickly beauty that is presented throughout the village. A truly rosy experience!

www.bad-nauheim.com/rose-festival



Rose trail

Along the circular trail, you'll discover the queen of flowers in all her facets. Starting with the rose bushes that adorn the entrance to the rose village, through the floral splendour of the rose nurseries' show gardens to the lush rose fields.

During the Rose Festival, which is held every two years, elaborately decorated floats parade through the small village. The popular Rose Parade gives local clubs the chance to let their creativity run wild.



»Thou art acknowledged as the fairest, hailed as the queen of the realm of flowers...«

Johann Wolfgang von Goethe

CULTIVATED BY HAND

Despite the use of machines, cultivating roses requires a great deal of manual labour. Approximately 2,000 hours of work are required each year for 75,000 plants. In addition, each rose field can only produce roses for around two to four years. After that, it must lie fallow for at least ten years before the rose grower can use it again.

Spring begins for the rose farmer with the planting of new wildlings and clearing the rose fields of weeds. The wildlings are grafted in midsummer, a process known as budding. This involves inserting an eye (shoot) of a hybrid tea rose into the root neck of the wild rose. A special budding knife is crucial in this process. Budding is a laborious task, as all wildlings are grafted by hand. On the day before, the scions required for this are cut from faded hybrid tea roses and prepared. A type of plaster is applied over the grafting site to prevent dirt from entering.

The almost-finished new rose bushes are mounded in winter to protect them from cold and frost. The wild shoots can then be pruned above the budding point in the following spring. The ready-for-sale rose bushes are harvested in autumn and kept in cold stores and rose cellars until they are sold.



STEINFURTH ROSE MUSEUM



The Rose Museum in Steinfurth is Europe's only museum dedicated to the art and cultural history of the rose. Visitors can find out everything there is to know about the queen of flowers.

Opening hours
April to November
1 - 5 p.m.

Alte Schulstraße 1, Bad Nauheim
www.rosenmuseum.com



ROSY PROSPECTS IN THE ROSE SHOW GARDENS

When everything is in full bloom in summer and the scent of roses fills the air, it's well worth visiting the various show gardens. The Schultheis rose nursery is the oldest of its kind in Germany with a natural show garden.

The largest supplier of standard roses in Germany is RosenPark Dräger. It offers a particularly beautiful sight when the over 10,000 plants in the park are in bloom.

With its romantic garden, the organic Ruf rose nursery also offers cookery courses for rose cuisine. Here, you get to make exotic things such as rose sugar yourself.



The Steinfurth Rose Queen is elected every two years. She then represents the queen of flowers, Steinfurth rose village as the largest contiguous rose cultivation area in central Germany, and the spa town of Bad Nauheim.





Town centre

Taking a stroll, shopping, going with the flow - the expansive pedestrian zone awaits you with its charming cafés and restaurants and a variety of owner-managed stores.



SHOPPING

With over 150 mostly locally run shops offering a unique selection, expert advice and a relaxed and varied experience, meandering through the spa town is a real pleasure.

If you fancy a break after ambling through the pedestrian zone and the romantic town centre with its narrow alleyways, you'll be spoilt for choice – there are quiet benches and pretty cafés and restaurants all over the place.

A lot is being done in Bad Nauheim to strengthen the "buy-local" concept and showcase the diversity of the town centre. Meeting friends, shopping, enjoying gastronomy and experiencing culture: Bad Nauheim's centre offers room for numerous events and opens up opportunities for people to come together. In addition to extended opening hours, the pedestrian zone also plays host to colourful walking acts at events such as "Bad Nauheim goes out" or "Bad Nauheim lights up". Places to sit, special culinary offers and children's programmes ensure a pleasant atmosphere for going out.

The town centre should also be a space for experiencing, working and meeting up. Future-oriented projects and ideas such as pop-up stores, coworking spaces and green bus stops are also being implemented.

The town also promotes sustainability when it comes to waste reduction: in cooperation with the catering sector, Bad Nauheim has introduced a deposit system for take-away items. Avoiding packaging waste is also possible by purchasing in the unpackaged shop "Nix-drum-rum" on the market square.

SUNDAY SHOPPING DAYS



Sunday shopping days take place throughout the year for special events and occasions. The online events calendar will keep you up to date
www.bad-nauheim.de/veranstaltungskalender



Round off your shopping day with a refreshing drink at the Schuckhardt-Brunnen fountain in the heart of the town centre.



FAIRTRADE TOWN

Since 2014, Bad Nauheim has been not only a spa resort but also a Fairtrade town. In keeping with our motto, "Fair shopping and enjoyment", over 50 companies, shops, restaurants, clubs, schools and church organisations have committed to selling fairly traded and certified products. The Weltladen fair trade shop in Bad Nauheim offers a comprehensive range of fair trade products.

As well as carrying out various projects in partnership with the town, they also develop products such as Bad Nauheim Stadtkaffee (town coffee).

ENJOYING

Taste and savour the gastronomic diversity of Bad Nauheim. In around 100 restaurants, cafés and bars, you can find Italian, Indian, Greek or Japanese dishes, sweet temptations in cafés, and a relaxed end to the day in the bars.

SPRUDELTALER

The perfect gift idea for all those who enjoy spending time in Bad Nauheim: the Sprudeltaler ("spa taler") can be used to pay in all participating downtown shops. It fits perfectly in your wallet or purse with its cheque card format and is available in different denominations (€10, €15, €25 and €50). The Sprudeltaler, initiated by the retail association Erlebnis Bad Nauheim e.V., is available at the Tourist Information office or in the online shop BadNauheimLiebe.de.



BAD NAUHEIM LOVE

If you are unable to shop locally, you can also find many products from Bad Nauheim's shops in the online shop BadNauheimLiebe.de ("BadNauheimLove.de"). Many retailers and restaurateurs have joined forces here to provide the best service for their customers. You can browse the digital storefront of the individual shops from the comfort of your own home. Purchasing from the shop or in person lets you support regional retailers easily, true to the motto: #SupportYourLocal. www.badnauheimliebe.de

TYPICALLY HESSIAN



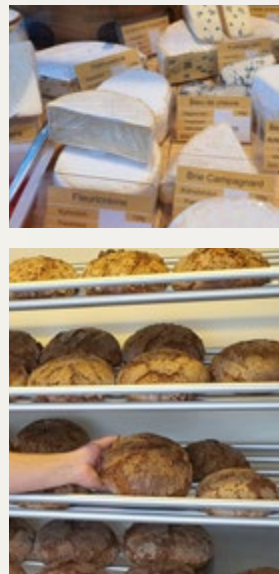
Bad Nauheim's cuisine offers specialities that are typical of Hesse and the Wetterau region. One of the most popular specialities is the region's characteristic apple wine, also known as "Stöffche". In summer, it can be enjoyed in the cosy traditional pubs. Spritzed or pure. The delicious Wetterau apples are, of course, also used to make non-alcoholic juices. Be sure to try the typical local dishes and rub shoulders with Bad Nauheim's locals in the Straußwirtschaften (wine taverns). They swear by "Handkäs' mit Musik" - a low-fat cheese speciality from Hesse served with onions in vinaigrette - and sit in a sociable round with a Bembel - an earthenware pitcher for serving Stöffche (apple wine). Even as a non-Bad Nauheimer, you'll soon be on first-name terms with other guests.



BAD NAUHEIMER WEEKLY MARKET

Farmers and direct sellers from Vogelsberg, the Palatinate, Giessen and Frankfurt travel to the weekly market to offer their products, which include fruit, vegetables, cheese, delicatessen and baked goods. There are fruit, vegetables, cheese, gourmet and bakery products, wine, meat and cold cuts, lambskins, Mediterranean specialities and flowers. Around 30 stalls are dotted around Bad Nauheim's pedestrian zone. Gärtnerei Jung nursery from Frankfurt-Oberrad has been there right from the start and sells around 100 varieties of fruit and vegetables, many from their own cultivation. The scent at the Stein family stand from Lauterbach-Almenrod in the Vogelsberg region is delicious. Their rye and spelt loaves of bread are particularly popular and almost always sold out by the end of the market. There is usually a long queue for Jessica and Stefan Meige's butcher's wagon.

It's often not just about the sale itself; the pair are also frequently asked for preparation tips and recipes. The main focus is on the shopping experience: people meet, come together and enjoy the atmosphere in the town.



Where:
Stresemannstraße
61231 Bad Nauheim
When:
Tuesday, 12 - 6 p.m.
Friday, 8 a.m. - 1 p.m.

For active people

Bad Nauheim gets you moving!
Whether you're into hiking, cycling, golf, swimming or walking - getting active is a breeze in Bad Nauheim.



HIKING AND WALKING

Through forests, across meadows with mixed orchards and fields and into the picturesque valleys of the Usa and Wetter rivers - Bad Nauheim's five themed hiking trails range from four to twelve kilometres, offering unique views. If you wish to cover a greater distance, the paths can be combined. In addition to the local trails, you can also explore the "Lutherweg 1521" pilgrimage route, which passes through Bad Nauheim. The three terrain cure trails with distances of three to eleven kilometres are ideal for Nordic walking. The starting point for the trails of varying difficulty levels is graduation tower I, where an information board provides detailed route descriptions.



CYCLING

Two designated tours of 11 and 19 kilometres, respectively, invite you to explore Bad Nauheim by bike. Situated between the Taunus and Wetterau mountains, the spa town is also the perfect starting point for cycling the approximately 1,000 km network of trails in the surrounding area.



GUIDED TOURS

The Tourist Information office regularly organises guided cycling and hiking tours around Bad Nauheim for those who prefer not to cycle or hike alone. Experienced guides familiar with the spa town and its surroundings enthusiastically take you to the best hidden corners and beautiful spots.



GOLFING

The town's over 100-year-old 9-hole golf course is situated right next to the spa gardens. Although shorter than others, the course presents its own distinct sporting challenges. The straight fairways between the tall trees require precise gameplay. Afterwards, you can discuss your handicap over a drink or meal at the golf club.

Golfclub Bad Nauheim
Nördlicher Park 21
Tel. (06 032) 21 53



WATER WADING

Tired legs from strolling through Bad Nauheim? Let Pastor Kneipp help. Take advantage of one of Bad Nauheim's three Kneipp facilities. A refreshing arm bath or water wading in the Kneipp basin in the health garden, at graduation tower I, or in the Schwalheim district will soon revitalise you.



CHESS, BOULE & MINI-GOLF

A round of mini-golf under shady trees is just the thing on hot summer days. Located in the middle of the historic spa gardens, the 18-hole course is a meeting place for both young and old. Right next to the mini-golf course, you can also enjoy other leisure activities: for those who fancy a game of chess or a round of boules, this is the place to be.



SWIMMING

Swim your laps in the Usa wave pool and enjoy the pure ocean-like feeling during the regular wave action. The giant water slide adds a thrill. For a more relaxing experience, use the bathing fountain with massage jets or the outdoor hot water pool. The neighbouring outdoor pool with its spacious sunbathing lawn is open in summer.

Usa-Wellenbad
In der Au 2
www.usa-wellenbad.de



ICE SPORTS

Ice hockey and the traditional club EC Bad Nauheim are integral to the spa town. In winter, the Colonel Knight Stadium regularly hosts league games. Get swept away by the electric atmosphere behind the boards when the Red Devils are on top form. If you want to hit the ice yourself, you can do your laps on the public ice rink. Skates can be hired on site.

Colonel-Knight-Stadion
Nördlicher Park 18
Tel. (06 032) 26 69



The Kneipp facilities in Schwalheim offer a special feature: the tank is filled with healing waters from the adjacent Löwenquelle spring - providing an even more intensive effect on the body.



SPORTBOX & DISC GOLF

The well-stocked game and SportBox at the basketball court in Goldstein Park offers free exercise for young and old.

Access to the SportBox is easy via an app, where usage periods can also be booked. There is also a disc golf course in Goldstein Park. You can start playing Frisbee here, even without previous experience.



An overview of all sports facilities can be found at
www.bad-nauheim.com/activities



Great pond

The great pond is picturesquely situated in the centre of the historic spa gardens, the green lung of the town. Whether you go boating, enjoy the sun or watch the ducks - this is the perfect spot to relax.

TIPS FOR THE GREAT POND



"Erna-Ente" (Erna duck) meeting point

You can feed the ducks and geese at the Erna duck stop every day under supervision. The pond's animal residents even have their own names.



Boat hire

Do you prefer rowing or paddle boating? Both are possible. You can explore the great pond by boat from March to October.



THE GREEN LUNG OF THE TOWN

It all began in 1855 with a simple pencil sketch. Garden architect Heinrich Siesmayer and his company Gebrüder Siesmayer created the spa gardens in the style of an English landscape park from 1857 to 1862. Siesmayer is also known to many as the founder of the Palmengarten in Frankfurt am Main. After completing the Bad Nauheim park, he continued to visit "his spa gardens" every Saturday to check everything was in order.

Old trees, dense shrubbery, airy open spaces and idyllic ponds make the spa gardens a place where you can always discover something new.

Whether covered in snow or leaves, blossoming in spring or in summer temperatures, the central location and extraordinary beauty of the spa gardens invite you to take a leisurely stroll at any time of year. Those who prefer something more active can jog around the great pond or take to the water in a pedal or rowing boat. There are plenty of places to sit and have a breather. The park benches with their red and white striped roofs are characteristic of the town.

Bad Nauheim's spa gardens are the town's "green lung" and have always been the focal point of spa town life, providing the stage and setting for many small tales and anecdotes.

THE POND HOUSE CASTLE

Electoral Prince Wilhelm I of Hesse-Kassel, also known as a bit of a Casanova, had a neo-baroque palace built on the great pond for one of his numerous lovers. "It was to be a love nest." The islands were adorned with beautiful plantings and mazes.

In 1781, everything was at its most resplendent. But the love had faded. The object of the Electoral Prince's affections never moved into the castle, and he sold it to the Nauheim saline administration.

~ May I have this dance ~

More than 100 years ago, an old, thick linden tree stood on the dance island in the great pond. Its sprawling branches provided cover for an old barn door used as a dance floor. High up in the tree's canopy, minstrels played lively songs and guests danced until late into the night. Unless a sudden thunderstorm put an abrupt end to the merriment. In which case, the musicians and guests had to rush to the gondolas and row over to the safety of the pond house.

Unfortunately, the old linden dance tree no longer exists. Today, the island is home to many native birds and can only be navigated around by boat or viewed from the opposite shore.



◀ *The picturesque pond house is located directly on the great pond. Today, it is a restaurant with a sun terrace and outdoor dining.*

The spirit of adventure

There's plenty for families to experience in Bad Nauheim! A varied programme is guaranteed, from the water playground and bird of prey park to a ride on the steam train.



PLAYGROUNDS

The playgrounds in Bad Nauheim are true adventure spots with something for everyone.

One highlight is the water playground in the southeast section of the Südpark (south park), which offers a real alternative to the outdoor pool and swimming lake in hot weather. The water playground is open from mid-May to mid-September.

The forest playground in a clearing in Goldstein Park, which is open all year round, is also a real gem. Experimentation and discovery take centre stage here when children explore the blackthorn labyrinth or conquer the salt stick garden.

All playgrounds at a glance:
www.bad-nauheim.com/families



RAILWAY ENTHUSIASTS

A trip on a steam locomotive through the beautiful Wetterau region is the dream of many young and older hobby train drivers. With the Eisenbahnfreunde (friends of the railway) Wetterau club, a train ride to Münzenberg Castle in historic carriages is a unique experience.

Eisenbahnfreunde Wetterau e.V.
www.ef-wetterau.de

Operating times:
April to October and special trips on occasions such as St Nicholas' Day and New Year's Eve



AIRFIELD

Enjoy one of the stunning sunsets at the high-lying glider airfield and watch numerous pilots performing their flying exercises. If you'd rather take to the skies yourself, there are plenty of opportunities to do so during flight operations. Take off in a glider, power glider or motorised aircraft. Aero-Club Bad Nauheim e.V.

Aero-Club Bad Nauheim e.V.
at www.aecbn.de



BIRD OF PREY PARK

You can experience owls, falcons, owlets and more at the bird of prey centre in the heart of Goldstein Park. Take a look inside the aviaries and discover fascinating insights into the animals' lifestyles and behaviour.

www.greifvogelfreunde-bad-nauheim.de



GPS TOURS

With City Caching and the GPS Forest Tour, a GPS device navigates you to various stops. The tours are a kind of treasure hunt where you can learn a lot about Bad Nauheim's history and the forest. Interesting questions have to be answered at each stop. The GPS devices can be hired from the Tourist Information office.



PLANET TRAIL

The planet trail in Bad Nauheim is a walkable model of our solar system on a reduced scale. Walkers cover "galactic" distances here, as one step corresponds to a distance of 2.8 million kilometres. A truly special experience for the whole family.



HEALTH GARDEN

Be captivated by the humming stone, let your legs swing freely from the dangling bench, or savour the intense scents in the herb garden: the health garden in the heart of the town is a paradise for the senses. A variety of interactive stops await you directly at graduation tower II.

The health garden is open from April to October.



BAREFOOT & BETTER LEARNING PATH

Have you heard of the ear eight (Ohrenachter), the arm twister (Armdreher) or the alarm clock (Wecker)? No? Then why not try the 2.7 km-long Better Learning Path and playfully improve your memory and concentration skills? Bad Nauheim also offers several barefoot trails where you can give your feet free.



An overview of all adventure spots can be found on the interactive town map at www.bad-nauheim.de/interaktive-karte

Bad Nauheim is full of personal favourite spots, special perspectives, views or magical plays of light. We are delighted when visitors capture our spa town on film and share these special moments with us. We have put together some of the most beautiful discovery moments for you. .



Fancy even more events, tips and favourite spots in Bad Nauheim?

Follow our channels on Instagram or Facebook at [entdecke.dein.badnauheim](https://www.facebook.com/entdecke.dein.badnauheim) and share your spa town moments with [#entdeckedeinbadnauheim](https://www.instagram.com/entdeckedeinbadnauheim)



A GLIMPSE INTO TIMES GONE BY

Open a door to the past with our time window at the Tourist Information office and get to know famous personalities and their personal history with Bad Nauheim. Interactive postcards bring the history of garden architect Heinrich Siesmayer, Empress Sisi and many more to life before your eyes. Visit the time window during the Tourist Information opening hours and let yourself be captivated.



ABOVE THE TOWN'S ROOFTOPS

Start your 360° tour and explore the town and its most beautiful places on our virtual tour. Navigate intuitively through the urban area and look wherever your fancy takes you. The virtual town also allows you to peek into local hotels, the public library, clinics or the Tourist Information office, for example. Click in and enjoy your virtual 360° journey through Bad Nauheim. www.bad-nauheim.de/virtuell



VIRTUAL TRIP PLANNING

With our digital leisure planner, you can conveniently prepare your excursion or holiday in Bad Nauheim online. It's simple to compile a personalised overview of all the places and offers that interest you and that you would like to explore. Save accommodation, tours, sights, health and wellness offers, restaurants and cafés by marking them with a heart symbol on our website. The finished list can then be downloaded as a PDF, shared or printed, ensuring you always have your selected spa town experiences with the essential information at your fingertips.

More information in German language at www.bad-nauheim.de/freizeitplaner

From salt settlement to spa town

Bad Nauheim looks back on a rich history. What began as a Celtic saltworks developed over 2,000 years into a world-famous spa town. Discover all the key events at a glance!

5th - 1st century BC

Celts settle along the River Usa and use the saltwater springs for salt extraction.

1579

Construction of the first graduation tower.

18th century

The town boasts 23 blackthorn graduation towers, 7 water wheels and 2 windmills.

1835

Opening of the first brine baths.

1846

Outbreak of the "Great Spring" in the night from 21 to 22 December.

1854

Nauheim receives a town charter. A casino funds the construction of the Kurhaus (spa house) and spa gardens..

1857

The spa gardens are laid out by Heinrich Siesmayer.

1869

Nauheim receives the designation "Bad" (spa).

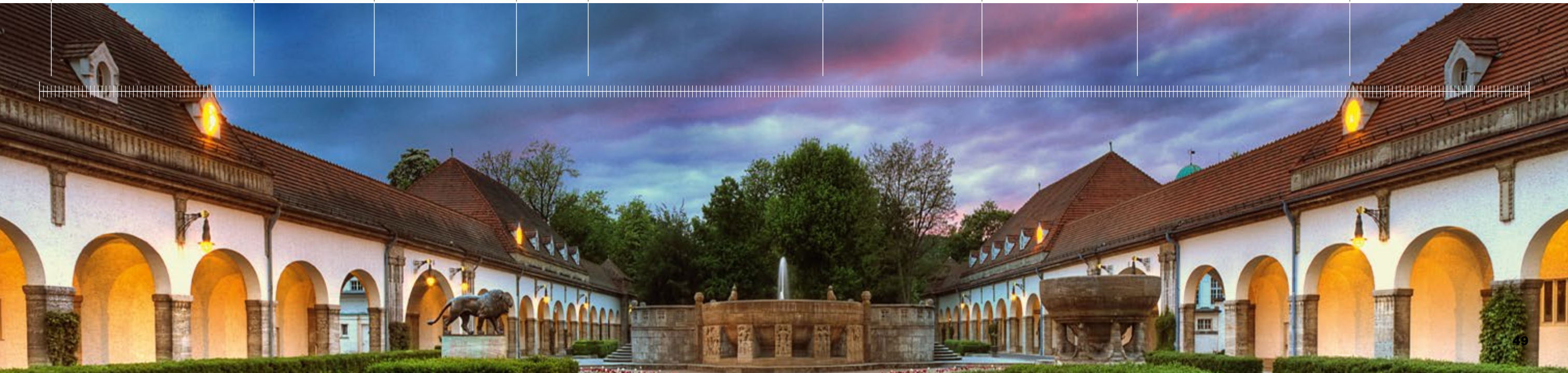
1905 to 1912

New bathing and spa facilities are built, e.g. Sprudelhof (fountain courtyard) and Trinkkuranlage (drinking cure salon)

THE BAD NAUHEIM CHRISTMAS MIRACLE

On the night of 21-22 December 1846, a hurricane-like storm raged in Bad Nauheim, causing the earth to shake. This mild earthquake forever altered the history of the up-and-coming spa town of Nauheim. The only person brave enough to venture out into the storm was the night watchman on his patrol. His path led him across a meadow along the Usa River, where years before, unsuccessful drilling attempts had been made to tap into highly concentrated brine. When the watchman passed the shaft on that stormy night, he could hardly believe his eyes: a powerful stream of brine, foaming and steaming, burst through the cover. This Christmas miracle marked the beginning of Bad Nauheim's transformation from a village of salt boilers to a modern spa centre.

To everyone's dismay, the Great Spring dried up for around six weeks in the spring of 1850. The joy at its return was so immense that the first spring thanksgiving celebration was held in Bad Nauheim in 1855.





ALWAYS THERE FOR YOU!

OUR SERVICES:

- » Personal consultation and information material
- » Themed and adventure tours
- » Cycling and hiking tours
- » Accommodation service
- » Advance ticket sales for events
- » Programmes for individual and group tours
- » Souvenir sales

TOURIST INFORMATION BAD NAUHEIM

In den Kolonnaden 1 · 61231 Bad Nauheim
Tel. (06 032) 92 992-0 · WhatsApp (0151) 46 17 39 15
info@bad-nauheim.de · www.bad-nauheim.com

Opening hours:

Mon - Fri. 10 a.m. to 6 p.m.
Sat, Sun, public holidays
April to October 11 a.m. to 4 p.m.
November to March 11 a.m. to 3 p.m.

Getting there



By train

You can travel to Bad Nauheim train station in about 30 minutes via Frankfurt main station or Gießen station.



By car

Via the A5 Frankfurt - Kassel or A45 Frankfurt - Dortmund motorways.



By air

Via Frankfurt/Main International Airport (FRA). You can reach Bad Nauheim from the airport's long-distance railway station in approximately 60 minutes.



At the gates of Frankfurt:

Bad Nauheim is nestled between the Taunus and Wetterau mountains, close to the Rhine-Main metropolis. This makes our town a great choice for short stays, excursions in the region and cycling and hiking tours.



Bored? Not in Bad Nauheim

Festivals, concerts, theatre, art exhibitions, readings, family events, lectures, sports tournaments - the range of cultural and leisure events in Bad Nauheim is vast and diverse. There's something to suit every taste.



Find all the events during your stay at:

[www.bad-nauheim.de/
veranstaltungskalender](http://www.bad-nauheim.de/veranstaltungskalender)



WHERE TO STAY IN BAD NAUHEIM?

Discover our wide range of accommodation - from cosy guest rooms to modern conference hotels easily online:

www.bad-nauheim.com

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Bad Nauheim, December 2023



Too good to give away!

If you're in search of the perfect memento from the spa town or need an original gift idea, you're sure to find it in the Tourist Information shop. We offer products with healing waters from Bad Nauheim, culinary delights and many other great souvenirs, so you can take a piece of Bad Nauheim home with you.



CRYSTAL PENCILS
white & black



CARE PRODUCTS
with Bad Nauheim brine

ERNST
Beer with
healing water,
1 litre



BAD NAUHEIM CUP, 400ml

Not in Bad Nauheim right now?

You can also find a variety of our products in our online shop at

www.badnauheimliebe.de